

Nathalie Peigney, September 2016



Photo, Fredi Marcarini

After earning a diploma in business administration and management from the Chamber of Commerce of Paris (Négocia), graduating from the Institut Français de la Mode (Ifm), and getting a master's degree at the French famous school of design Esmod, Nathalie Peigney threw herself into the world of fashion and founded her own fashion house in Paris (NATHALIE DELAHAYE). As creator and manager, she traveled to the four corners of the globe to present her collections. Her view of elegance is Parisian and international, professional and personal, enthusiastic and critical.

Today Nathalie Peigney is a marketing consultant (PLACE D'ITALIE Marketing) specializing in luxury products and men's fashion (E.MARINELLA). She is also publisher (CONTENU) and journalist specializing in men's fashion, and French gastronomy.

She's a real Parisian, who loves her city and its social customs. She recently wrote and published a dictionary of Parisian living (SOPHIE THE PARISIAN, HER DICTIONARY OF L'ART DE VIVRE), released in Italy and the USA. She also edits the blog (SOPHIE THE PARISIAN) where many of her Parisian friends (eight women and one sorely outnumbered guy) showcase the Parisian way of life. She hopes to share her book with markets in Japan, China, South America, Russia and more in the future. She is working on her second book (CHIC & HEALTHY RECIPES of SOPHIE THE PARISIAN) ...

Additionally, Nathalie Peigney manages her own rental web site (LES MAISONS DE NATHALIE) that offers small luxury two-bedrooms units for rent.

She is currently working on a new concept: an ecommerce site offering "vegetable bouquets" (instead of flowers) for gifts or for your own table centerpieces (ZUPPA BOUQUET). Use it as decoration one day, then the next day put them in the pot to make a soup! She is currently looking for investors for boutique franchising opportunities for her new concept. She adopts Emanuel Rosen's philosophy: *"Before being able to sell with large consumer groups, promote your authenticity with small groups."*

Read more about Nathalie Peigney in the Philosophy Menu.

www.nathaliepeigney.com network@nathaliepeigney.com